Riding the float in the Rose Parade last Monday was the climax for Mrs. Sally Dewey of years of helping to build parade floats for Sierra Madre.

The mother of young Pete Ward declares, however, that no son of hers will ever again take part in the Rose Parade. The boy thought nothing of the five mile jount at two miles an hour, but Mother had the jitters during the whole timeparticularly after she found out that the two youngsters and Mrs. Dewey weren't "tied on" with airplane safety belts.

Unfortunately, the beautiful floral design of hooked rugs on the floor of the Sierra Madre float could not be seen by the curbstone gazer. The float framework itself must be so high because of the Studebaker chassis used for motive power. Might be well for one of Sierra Madre's service clubs to buy or have built a low hung chassis for future floats.

It was a cold and raw day, and spectators in heavy coats and blanket wraps could well feel sorry for some of the float participants. Although some of the lovelies in their party gowns were left with only shoulders to the weather because they sported (unseen) wool longies and (some of them) fur coats and sat on hot water bottles, a few of the floats, for example, San Pedro and Houston's Shamrock Hotel, had live bathing gals in nothing but bathing suits. Unlike Santa Fe's Indians, who whooped and stamped to keep warm, the bathing beauties with not much more than a smile to keep them warm.

Shortly after the parade got underway (about 45 minutes to be exact), newsboys were hawking a Los Angeles paper (7c) along the parade route with pictures of the prize winning floats. At the end of the parade route spectators could buy a paper with these pix even before the start of the parade got to them.

All of which is the result of planning that approximates the planning that goes into a military campaign. Picture shooting starts in the formation area soon after 5 a.m. From 7 a. m. on motorcycle riders rush negatives into the newspaper offices at less than 30-minute intervals. A radio car is at the scene to give the story and flash the prize winners—the prize float pictures are already in newspaper darkrooms and being processed because the foat has already been photographed.

One Los Angeles paper (5c) sported a long story about how enterprising it was in hiring a helicopter to take pictures from the air. It had a picture of the helicopter and the photographer delivering the plates-but the sheet didn't use any of its helicopter-view pictures.

To our way of thinking the hundreds of photogs that covered the parade (or the picture editors who selected the pictures) missed the gag shot of the festival—Queen Marion Brown, in her gorgeous trappings, going along on hands ees on the overhead plank to get to her high throne on the float.

Anyway, it was another wonderful parade, and Sierra Madreans thank everyone who took part in financing and building the city's float to represent us. We are doubly proud because it was conceived and built here as a community Phone CUster 5-3324

SIERRA MADRE, CALIF. THURSDAY, JANUARY 5, 1950.

# Sierra Madre's Float

# **Seals Drive**

losis Christmas Seals were sold Mapha Club, sponsor of the was greeted enthusiastically by the million and a half paradegoers.

drive. Mrs. Harold Zook, campaign chairman, said this amount ed an Early American Colonial represents the largest total in recent years. Last year, the group sold \$84.35 worth of the stickers which combat tubercular and rheumatic fever dis-

From the fourteen self-sellers, displayed in local stores and public buildings, \$78.46 in Christmas Seals were sold. The balance, \$15.88, was received from sales through the booth maintained on four successive Saturday mornings in front of the Bank of Sierra Madre.



For the third consecutive year, First Prize was awarded Sierra A total of \$94.34 in Tubercu- Madre's entry in the Tournament of Roses Parade. Again earning top honors for floats in Class A-5 (cities having this year by Sierra Madre's populations between 5000 and 10,000), the local floral spectacle

> Entitled "The Old Spinning Wheel," the city float portrayliving room, dressed in some 75,000 flowers, and featuring a Colonial lady sitting at her spinning wheel, and two youngsters seated around the open fireplace.

Wins for Third Year

As in years past, designer of the prize-winning entry was Sierra Madre artist Alfred James Dewey.

Mrs. Dewey rode in the parade, depicting the Colonial lady; Peter Ward and Vickie Sue Carlson were the youngsters on the Sierra Madre float.

Working behind the scenes in creating one of the few truly "community" floats were between 30 and 35 Sierra Madreans. Many of them toiled for several weeks on various phases of the construction and planning that could be done ahead of time ,and they all pitched-in and worked during the last feverish hours before Parade time.

Mayor J. Milton Steinberger and Mrs. Steinberger contributed much time and energy to Turn To Page Four-

Local Woman

Madrid, Spain

Frances Robertson will final-

ly have the opportunity to

make use of the Spanish lan-

guage (her major in college),

when she flies to Madrid,

Spain, Jan. 9, for a two-year

secretarial assignment with the

just before Christmas to spend

a week with her parents. Post-

master and Mrs. Eddie D. Rob-

ertson of 490 N. Sunnyside. She

returned to Washington, D.C.,

Since her last visit here in

August, Miss Robertson has

been stationed at the Pentagon

Building in Washington.

Army in Sofia, Bulgaria.

last Thursday.

**Bound For** 



ALFRED JAMES DEWEY

#### **Block of New Stores** Is Planned

A block of four new stores is being planned for construction in the near future on West Sierra Madre boulevard, it was indicated this week by Mr. and Mrs. F. G. Scalzo.

The couple announced that the modernistic stores will be located on the lot between Marshall's Nursey, 147 W. Sierra Madre boulevard, and the Church of the Nazarene, 191 W. Sierra Madre boulevard.

The four business tenants have not been decided upon as yet, Mrs. Scalzo reported, but she said Joe Scalzo's Pet Supply Store would be one of

At the same time, Don Jack-U. S. Air Force. For the past son has announced that he will three years she has been doing government work with the U.S. expand his store when the Pet Store moves west by April 30, Miss Robertson arrived here

By tearing out the dividing wall, Mr. Jackson will reopen with a store double the present size. It will be known as "Don Jackson's Men's and Boys' Store" and will carry complete lines for both Junior and Dad.

#### Miss Robertson is a Pasadena **Basic Class** City College alumna, and was graduated from the University **For Scouters** of California at Berkeley in Starts Jan. 9

First session of the Sierra Madre Basic Scouters' Course will be conducted Monday night, Jan. 9, at the Youth Hut. it was disclosed this week by R. G. Barrett, Sierra Madre District Commissioner.

ning time of the session is 7:30.

The class will meet on four consecutive Monday evenings under the leadership of Milt Goldberg and his staff. Mr. Goldberg is District Training

The training will include Scouting pictures, round-table discussions, and demonstrations of the various phases of Scout work.

ROUNDING ORANGE Grove avenue at the start of the Tournament of Roses Parade is the Sierra Madre float, "The Old Spinning Wheel," portraying the living room of a typical Colonial home. Sitting at the authentic spinning wheel, shipped especially to Sierra Madre from Vermont, is Mrs. Alfred James Dewey. Shown seated at the far side of the open fireplace is Peter Ward. On the near side of the hearth is Vickie Sue Carlson. The float was awarded First Prize in Class A-5.

# First Concert Wednesday To Feature Lyric Soprano

First Sierra Madre program of the Community Concert Association will be presented next Wednesday evening, Jan. 11, 8:15 o'clock at the City School auditorium.

Don Jackson, president of the Association, said featured artist for the first local concert will be Lyric Soprano Carolyn Long.

Miss Long, rated by many critics as the latest All-American singer, is beautiful as well as gifted and fulfilled a staggering first season of concerts

> LOCK CAR DOORS, POLICE CHIEF SAYS

Chief of Police Gorde \* newed his warning to Sier- \* ra Madreans to take proper care of their automobiles. His advice comes at a time \* when he and the Police \* Department are investigating a stolen car case—the

\* first locally in 11 months. \* "Every citizen should ' make certain that his car is locked and the windows tightly closed before leav. \* ' ing it—even for a few min- \*

utes," Chief McMillan said. \* "It goes without saying, \* but I'll say it anyway, that \* car keys should never be \* left in an unoccupied ve- \*

hicle," he continued. The Chief stated that automobiles should not be left on the streets at night. \* \* Leaving them on city \* streets between the hours \* of 2 and 4 a. m. is a violation of a city ordinance \* anyway, he pointed out. \*

the Nursery School from the

Congregational Church, in con-

with the church.

cember meeting.'

of the Association.

forming with its agreement

"This move does not mean

the suspension of operations,

however," George Parr, Associ-

ation president, said. "The

Nursery School will continue

during the waiting period un-

der a plan authorized by the

Board of Trustees at its De-

divided into three age groups

and will attend Nursery School

at the Park House or at the

home of either of two members

The equipment at the church

was moved by the Fathers last

Saturday to the homes of

Francis Dane, 226 Olivera Lane,

and W. K. Keith, 561 W. Grand-

He said the children will be

during 1946-7, when she crossed the United States twice, covering 32,000 miles.

That, the beginning of her professional career, culminated many years of appearances as a child star in her native state, Maryland.

At the age of 16, Miss Long was awarded a two-year scholarship in piano at the Peabody Conservatory of Music, and shortly afterwards, she received another scholarship in voice. winning over 83 contestants. From that point in her life, she concentrated on singing.

For four years, she studied voice and opera and while at Peabody made her professional debut in Baltimore as Letitia in the premiere of the humorous opera, "The Old Maid and the Thief," by Gian-Carlo Menotti. Her performance in this role won her the Thomas Award at Peabody for the "Best all-

round performance of the year. During the war, Miss Long refused all professional offers and devoted herself to singing for the armed forces at camps, hospitals, and naval training stations.

It was through her wartime appearances that her big chance came. When Columbia Turn To Page Four-



RIDING ON the Prize-winning Sierra Madre float were Mrs. Alfred James Dewey, wife of the float esigner and prominent local artist, left; Peter Ward, 7-year-old son of Mr. and Mrs. Peter Ward of the Sierra Madre NEWS; and Vickie Sue Carlson (right), 51/2, daughter of Mr. and Mrs. A. V. Carlson Jr., 471 Foothill. The three representatives of this city on the float portrayed a Colonial lady, a little boy and girl of the Early American period, respectively. Sierra Madre NEWS Photo

FLOAT ON DISPLAY AT P. E. STATION

To permit residents a closer look at their prizewinning float, Sierra Mad- \* re's entry is on display today and tomorrow on North\* Baldwin avenue, adjacent \* to the Pacific Electric Sta-\*

Acting Street and Water Superintendent Vernon Ud. \* ell drove the float into Sierra Madre yesterday from the Post-Parade Exhibit at \* Woodrow Wilson Junior

#### Stolen Car Found By Police

ported it missing.

dan, owned by Morris Yasskin, 391 Auburn, was found abandoned in a field near Sierra Madre boulevard and Hastings Ranch Road.

Besides having been thoroughly ransacked, the car's two front wheels and tires were missing, and the front end of the automobile was resting on the ground. The hood was found open

Turn to page 8

# Holiday Shopping 'Slightly Increased,' Survey Shows

Christmas business in Sierra Madre slightly increased in volume over last year, according to a survey conducted by the Sierra

In a sampling of 10 businesses, six merchants said Christmas shopping in this city showed a healthy upswing as compared with Christmas, 1948 opinion. The consensus of

however, was that although there were considerably more customers, they made smaller A woman merchant in town offered this explanation: Citizens are becoming more cau-

tious in their holiday gift pur-

chases. Apparently uncertain

about the future, they buy less expensive gifts than usual. Shoppers buy more presents than ever before, but they generally are lower priced. Two business establishments reported that their Christmas business this year was "just

fair." Both these stores only recently changed ownership, however, and cannot be considered completely reorganized. Two other merchants-from

the cross-section of 10-stated that their volume of holiday business was way below that of last year. One, a druggist, reports that his business fell off 25 per cent from Christmas a year ago.

The owner of a gift shop suggested that Sierra Madreans do not fully realize what a selection of Christmas gifts and other merchandise is available in their own city.

In describing his Christmas business as "good," one businessman qualified his state-

which I considered exceptionally fine." Several of the persons polled expressed the opinion that evening Christmas shopping was "substantially improved" over last year's timid first attempt.

"Sure, business was good,

but a little short of last year,

ment by explaining:

"Residents seem to be gradually catching on to the night shopping idea right here in town. Although during the first week transactions were few and far between, the last two weeks of evening shopping before Christmas more than made up for it," they said.

#### City Dismantles PE Depot Display

City workmen Tuesday afternoon officially ended the Christmas Season in Sierra Madre by dismantling the Pacific Electric Depot decorations.

The public employees toiled most of the afternoon in putting the Santa Claus, snow, icicles, and wooden fence away in "moth-balls" until next

### Chamber to Elect **Directors Monday**

Ten new Directors of the Sierra Madre Chamber of Commerce will be elected Monday evening, Jan. 9, at 8 p. m., in the City Hall Council Cham-

Al E. Margan, Chamber president, said the Directors will join five other Directors held over from last year. From the entire Board, officers for the year 1950 will be elected.

Mr. Morgan said 15 candidates for the 10 Board vacancies were nominated last week. Names submitted were those of Lucille Eaton, Eddie Robertton, Frank Spencer, Robert Green, Chloe Bowman, Al Wetherbee, O. P. Arnold, Al Morgan, Stanley Brown, Henry Nelson, Irving Pollock, John Conzelman, Dr. Thomas Wynne. Emile Smith, and Carl Han-

Peter Ward, Harold Spears, Harold Stine, Lawrence Garland, and Francis Danielson are the five Board members continuing to serve their terms

Offering basic training as preparation for Boy Scout leadership, the class is open to all Sierra Madre Scouters. Begin-

and Leadership chairman.

TI	EMPER	ATU	RES
			Ma
ecember	r 29th		74
ecember	30th		68

ecember 31s	st 68°
nuary 1st	73°
nuary 2nd	58°
nuary 3rd	54°
nuary 4th	52°

#### ished within the next 30 days, weather and energies permitting. Unable to finish the building by Dec. 31, the Association moved view, to be used by the chil-

**Nursery School Moves** 

From Church Quarters

Having worked every day of the three-day New Year week-end.

the Fathers of the Sierra Madre Community Nursery School Asso-

ciation are pushing to get the new Nursery School building fin-

dren until the Nursery School building is completed. Melvin Goodsell, contractor, plans to build and place winow and door frames and finish plumbing installations during the remainder of this

week, Mr. Parr said. Electrical work by Robert and Marvin Thomas, local electrical contractors, has been completed and is ready for the first inspection. The Nursery School roof, made of white rock, was completed on New

Year's Eve. Plastering and stuccoing. with the application of ceiling button-board, is planned for the Association Fathers' next "day off"-this week-end.

# \* High School in Pasadena. \*

A stolen car-the first one in Sierra Madre in 11 monthswas recovered by police Thursday even before the owner re-

The car, a 1941 Pontiac se-

and glove compartment rifled. Rear seat, cushion, and fibreboard partition had been ripped out in an apparent at"YES SIR ...

Be Right Over!"

THAT'S RIGHT!

JUST CALL

CU. 5-5731

AND ONE OF OUR

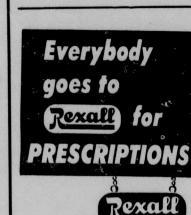
SERVICEMEN WILL BE

OVER TO PICK UP YOUR

CAR, OR RETURN IT

TO YOU!

#### BACK TO COLLEGE



Rexall Pharmacy

SAFEWAY

<sub>16</sub>69°

"39°

CU. 5-3311

Grant Chapel

Harry A. Lange, Sterling T. Ripple

Funeral Directors

201 WEST SIERRA MADRE BLVD.

**CUSTER 5-5006** 

roast and short ribs are always welcome.
Safeway handles only U. S. Government graded GOOD
beef. You're sure of Grand Eating meat at Safeway.

PIECE BACON Whole, Half or End Cut (Center Cuts, lb. 42c)

We are equipped to handle any auto repair problem, no matter how big or



Pork Chops ROASTS

**Spareribs** 

Lunch Meat

Halibut Steaks

DEALER

CARL HANSEN 120 WEST SIERRA MADRE BLVD. **CUSTER 5-5731** 

Highland, returned Tuesday evening to San Jose State Colholiday vacation in Sierra Ma-

# George Grijalva, son of Mrs. Udel Tels Experiences At Nazarene Church Katherine Varela of 136 W. lege, where he is a language major. He spent the two-week heliday vecesion in Signa Ma Vernon Udell, a man who should know, says he wouldn't drive

a float in a Rose Parade again for all the Rose Bowl tickets in the world. To back up this statement, Mr. Udell, acting street and water

superintendent, has seven years' experience in driving Sierra

BUILDING PERMIT

FILED FOR CITY'S

**NEW POST OFFICE** 

A building permit for Sierra

Madre's new Post Office was

filed last Wednesday with

Building Inspector William

In the permit, Contractor

Harold Spears estimated the

cost of the new building would

Address of the new Post Of-

fice, originally announced as

309 W. Sierra Madre boulevard,

has been changed to "303," ac-

cording to Mr. Lees. He said

the number switch was neces-

sitated when U.S. postal offi-

cials erroneously listed "303"

when they mailed their approv-

"We decided it would be

easier to change our number

than to cause a delay and

much red tape by insisting the

government change its street

number," Mr. Lees said.

al of the new site.

be \$14,000.

Madre's entry in the New Year's Day floral pageant. "It's too nerve wracking,"

Mr. Udell stated flatly. "You can't see where you are driving, except through a tiny slit, and by the time you've driven two or three miles in low gear at from 2 to 4 miles per hour, it is unbearably hot." He said the "second driver clause" in Tournament of Roses regulations always used to

worry him a little also. This provision calls for a substitute driver to ride in the float and stand by in case the first driver is overcome by fumes. During Mr. Udell's seven years of driving the float, Joseph Swanson was the "co-

Recalling one of many humorous but nerve-wracking experiences, Mr. Udell said that in the 1941 parade, the float developed a flat front tire. From Hill avenue to the Wilson Junior High School, he had difficulty keeping the Sierra Madre float in line and at the proper distance.

"The vibration was terrific," Mr. Udell related. That was in 1941 when our

float portrayed the Statue of Liberty and an American flag. "When it was all over, friends kept asking us how in the world we managed to make the flag wave and sway so convincingly. We only told a very few of them that the flat tire deserved all of the credit."

When just a few yards from the end of the parade, the wheel came off completely, he

Mr. Udell is the son of Arthur M. Udell, Sierra Madre's first City Marshal and a very wellknown citizen.

During the last three years (Udell drove the float until 1947) he has still been taking an active hand in the preparation of the city float. He drives over with the float as it is being taken to the starting point of the parade.

Mr. Udell, a resident of Sierra Madre for 41 years, makes his home with his family at 403 W. Sierra Madre boulevard. He has been employed by the city for 25 years and has help ed Alfred James Dewey with our float for the past 10 years. He is Assistant Chief of the Sierra Madre Volunteer Fire Department.

Mrs. Cline Joins

Husband In Texas

Mrs. Clair B. Cline and children, Gene and Linda, left December 22 to join Mr. Cline in Hondo, Texas. Mr. Cline has been in Hondo the past month, and the family expects to establish a permanent home

For the past ten years the Clines have resided at 205 Wilson. Mr. Cline was formerly Senior Warden of Sierra Madre Lodge 408, F. & A. M.

DEOPLE

"Sure, I'm Going to a Fire . . . I've got to get one of those famous PAN-READY FRYERS from Jensen's to cook for dinner."





125 W. Sierra Madre Blvd. CUster 5-1507

• We Deliver •

# "Trial of Jesus" Due

This Sunday evening at the Nazarene Church an original dramatic portrayal, "Trial of Jesus," will be presented by Rev. Oscar Stern of Compton.

Rev. Stern will act as the prosecuting attorney; his coworker, Rev. Charles Hamowitzch, will be the defense attorney; Rev. Orian Burlison is to be the judge, and the congregation will act as jurors.

Rev. Stern, a native of Czechoslovakia, escaped to England just before World War II and helped rescue children through the underground system.

# **Driver Cited** In Collision

In a traffic collision Thursday morning in which both drivers admitted they did not see each other until it was too late, the two cars were heavily damaged.

The accident occurred at the intersection of Grandview and North Mount. Trail at 10:30 a. m. The right side of the car driven south on Grandview by LaVerne Elizabeth Koustmer was badly dented. Mrs. Koustmer lives at 34261/2 Barhite. Pasadena.

William Schultz Jr., 1732 La Paz Road, Altadena, the other motorist involved, was driving east on Grandview when the accident happened. His automobile received a smashed left front grill.

Investigating police officers cited Mr. Schultz for failing to make a proper stop at an intersection having a stop sign. Police said he stoppedhis vehicle when still 20 feet away from the intersection.

It was believed heavy shrubbery in the area may have obstructed the view of the drivers until the moment of entering the intersection.

#### CHAMBER SQUARE DANCE ATTENDED BY 60 RESIDENTS

Nearly 60 Sierra Madreans In Oakland took part in the last of two free Chamber of Commerce evening Square Dance at the Masonic Temple, Dec. 22.

Chamber Dance Chairman Robert Green reports that seven squares (eight dancers to a square) were participants at the dance, sponsored by local busines s m e n, manufacturers, and merchants. Mr. Green said it was a "near-capacity attendance."

Caller for the dances was Jack Hoheisal, known throughout San Gabriel Valley for his calling. "Live" music was provided by violinist Woody Robertson and accordionist Lloyd Paul-Jones.

During the evening, a demonstration square, consisting of members of the original "Cactus Twisters," performed exhibition dances of various

Dancers of this square included Homer and Louise Althouse, Al and Harriet Dunn, Leroy and Shirley Lindgren, and Clyde and Bonnie Hoover.

# Car Strikes **Local Woman**

Ralph S. Macaulay, 51 Canon, calling from Oakland, reports that his wife and sister are being treated in the Providence Hospital in Oakland and are doing "as well as can be expected" following the accident in which they were involved on Dec. 19.

The two women were seriously injured when an alleged drunken driver struck them down in a pedestrian crosswalk on one of Oakland's busy streets. A man, Theodore Dufau, 61, also crossing the street, was killed by the same car.

Oakland police say the driver of the automobile was intoxicated, and sped through the intersection against the red light. He was cited on the drunk charge and for manslaughter.

Upon learning of the accident, Mr. Macaulay and son, Stewart, a Muir College student, left immediately for Oakland. Mrs. Macaulay had been visiting her sister in the Bay Area city

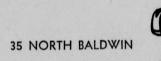
# POLLOCK'S MARKET

"Meats that Melt in Your Mouth"

QUALITY GROCERIES — CHOICE MEATS FRUITS and VEGETABLES Conscientiously Priced!

A Trial Will Convince You

FREE DELIVERY-11 A. M. and 3 P. M.



**CUSTER 5-3304** 

# **Motorist Hits** Parked Auto

Glancing briefly into the back seat of her car proved costly this week for Mrs. Libby Freedman, 265 Ramona, when her automobile chose that instant to smash into a parked

Mrs. Freedman told Sierra Madre police officers that she heard packages begin to fall from the back seat of her car and heard her dog barking, and as she turned her head for a split second, her auto struck another parked in front of 193 Ramona, owned by Kenneth R. Sherman of that address.

Damage was slight to both vehicles, Mr. Sherman's car receiving a dented left rear fender and hub-cap, and Mrs. Freedman's auto sustaining a dented right front fender.

#### Red Cross Slates Directors' Election

Eight directors for the year 1950 will be elected at the Annual Meeting of the Sierra Madre Chapter of American Red Cross, slated for Monday, Jan.

President R. C. Lewis announced this week that a nominating committee, headed by Mrs. John E. Conzelman, is preparing a list of candidates for the rotating, 24-member ARC Board of Directors.

Members of the nominating committee-besides Mrs. Conzelman-include Mrs. May de Wright, Mrs. H. R. Wood, Mrs. Rebeccah Colligan, and C. W.

Following the Director's election, other officers of the Chapter will be elected at the regular February meeting of the Board, Mr. Lewis said.

A special program is being arranged for the Annual Chapter Meeting.



#### BEGINNING NEXT SUNDAY January 8th

You are invited to attend the good news meeting!

HEAR

GEO. T. STEPHENS Wilmington, Deleware

7:30 Nightly, Except Monday

### BETHANY CHURCH

BALDWIN AT MONTECITO

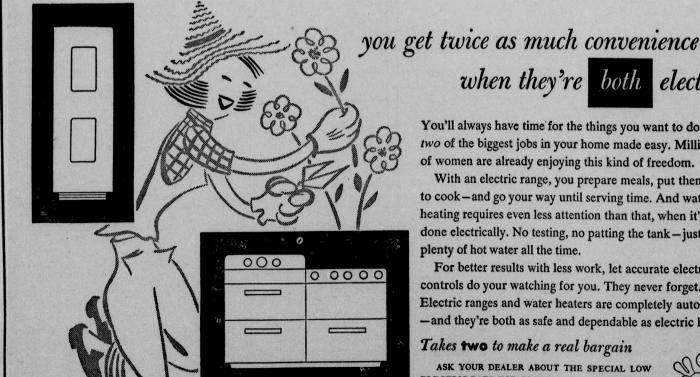
SPECIAL MUSIC — CHORUS CHOIR — CONGREGATIONAL SINGING

You'll Enjoy the Music - You'll Not Forget the Message!

C. R. NIDA, Pastor

NURSERY PROVIDED

BRING YOUR FRIENDS



You'll always have time for the things you want to do, with two of the biggest jobs in your home made easy. Millions

when they're both electric

of women are already enjoying this kind of freedom. With an electric range, you prepare meals, put them in to cook-and go your way until serving time. And water

heating requires even less attention than that, when it's done electrically. No testing, no patting the tank-just plenty of hot water all the time. For better results with less work, let accurate electric

controls do your watching for you. They never forget. Electric ranges and water heaters are completely automatic -and they're both as safe and dependable as electric lights.

Takes two to make a real bargain ASK YOUR DEALER ABOUT THE SPECIAL LOW ELECTRIC RATE FOR COOKING AND WATER HEATING



CALIFORNIA EDISON COMPANY



1-lb. 59° 3-lb. 1.71 Full value produce...always at Safeway

LOOK! at this list of Money Savers

KITCHEN CRAFT FLOUR

BIG CONTEST

2-lb. bog 21° 25-lb. bog 1.95

71 Other Prizes.

83°

45°

A haywagon, drawn by two horses and bearing Christmas carolers, made its annual trip through town Thursday, Dec-

Leaving the Pacific Electric Depot at 7 p. m., the wagon journeyed through Sierra Madre streets, with the music of girl carolers filling the night

The Madrean Singers, directed by Mrs. Richard O. Richards, sang numerous numbers from atop the slowly-moving wagon, accompanied by Mrs. Marjorie Hobson, accordionist. Wending its way north on

Baldwin to Grandview, the wagon then proceeded west to Sunnyside, then south to Sierra Madre boulevard and back to the Depot.

The hayriders paused briefly at the Woman's Clubsouse, where the Sierra Madre Lions Club was entertaining children of the Plaza Community Cen-

Madrean choristers serenaded the children and Lions, then picked up Santa Claus and returned him to the P. E. Station, where he pre sented yougsters with candy-filled stock-

Santa was at the Depot again on Friday night and gave out additional stockings.

Music for Friday's program was supplied by Sierra Madre Girl Scouts.

# ROBERTS BUICK

Complete Automotive Service

#### Reasonable Prices **Guaranteed Work**

Introductory Special!

IRONING BOARD PADS

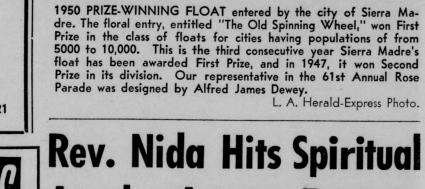
135 West Foothill MONROVIA Ph. Mon. 1-1221

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**FURNITURE** 

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~ NEW



**Apathy Among Parents** Spiritual apathy among parents of today was denounced Tuesday by the Rev. Clarence Nida, pastor of Bethany Church. Speaking before the Sierra Madre Kiwanis Club at its regular weekly luncheon meeting, the Rev. Nida verbally attacked the

religious indifference among parents whereby children's spiritual needs are subordinated or completely ignored.

He described this indifference as the "tragedy of today." "Families are leaving the religious instruction of their

youngsters entirely in the hands of the Sunday School teacher who has only one hour a week to offset the harmful things learned during the rest of the week," Mr. Nida said. "And those are the more for-

tunate children. Many, many more are not even allowed the opportunity to attend Sunday School at all."

He pointed out that although the number of children in Sierra Madre has increased dramatically, the number of youngsters attending church schools has dwindled.

"This town is a far cry from what it should be spiritually. Very few persons attend church on Sunday in proportion with tne city's population," the Rev. Nida declared. "There are those here who do not know who Jesus Christ was and who nev-

er heard of John the Baptist." The Bethany minister also cautioned Kiwanians always to

keep in mind the high standards of Kiwanis International. During the meeting announcement was made of the Board of Directors meeting to

be held tonight, 8 p.m., at the home of Frank Spencer. Final announcement was made for next Tuesday night's Installation and Ladies' Night. Arrangements are being made by Frank Robinson and Frank

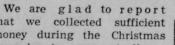
Harry E. Welpeck, secretary of the Arcadia Club, invited local Kiwanians to hear Lt. Col. John D. Craig, Wednesday, Jan. 11, 8 p.m., at the M.A.D. High School The program is being sponsored by the Arcadia and Monrovia Kiwanis Clubs.

#### MARCHES IN PARADE

Carlton Burlison played the clarinet with the All-City Band in the Rose Parade Monday. He is a student at John Marshall Junior High School and is the son of Rev. and Mrs. Orian Burlison of East High-

IT'S NO USE · · · \*

... Trying to describe the Values at McBRATNEY'S JANUARY CLEARANCE SALE. It's a "R-r-real Savings Event". . See for yourself, watch for the Bargains, and don't forget the Dates (Next Week:) JANUARY 11th, 12th, 13th, and 14th. WEDNESDAY, THURSDAY, FRIDAY, AND SATURDAY.



along your scrubbing clothes.

that we collected sufficient money during the Christmas campaign to carry out all our intentions. Several baskets of good food were distributed to worthy people and enough stockings were filled to supply 800 children. For all this, we want to thank our public. We ask suggestions on this annual affair. Could we change arrangements for improvement?

During the process of a very enjoyable New Year's Eve party, several of the firemen were asked to aid in removing an injured man from deep in the canyon below Chantry Flats. Among the gathering was a large percentage of the members of the Fire Departments. All offered assistance. Only the first to the door were permitted to go, too many would have left the town without sufficient fire fighters. Among these were "Mo" Thomas, Mercer Duff, Charlie Brown, Jim Heasley and Ed' Decker. The man was carried with the use of a wire basket stretcher. Regardless of the strenuous drill of marching up the grade with the injured man, the fellows returned to the Party and enjoyed the balance of a Happy New Year gathering.

FIRE

FLAMES

As days go, and nights pass,

the fire department keeps hop-

ing that there will not be a

fire during the New Year.

Asleep in a warm comfy bed,

is not the time for the sound

of a fire alarm to jerk one

In Sierra Madre, there is so

very much to be thankful for.

Of course a fire column is a

fire column and what we are

thankful for is pertaining to

fire. We are so very, very

grateful for the wonderful ab-

sence of fire calls here. We

are so very grateful for the

great assistance of the resi-

dents, who are so thoughtful

If there were many that

thought little of the danger

of allowing accumulations of

rubbish and inflammable ma-

terials to gather around the

premises-then there would be

little hope of low fire loss and

a good reason for a high in-

surance rate. Recent calls for

fire inspection brought forth

proof that all home owners are

NOT aware of the dangers of

fire. In a neighborhood where

homes are built close together,

a very poor burning arrange-

ment was used to disastrous

results. Had it not been that

daytime and the early discov-

ery helped, chances are, we

might have had serious results.

have been burned from one

end to the other and wonder

how it happened, perhaps we

would be a little more serious

about this thing called FIRE

PREVENTION. So fortunate

have we been in arriving at fires in the very earliest sec-

onds, that we little realize the

extent that fire can reach in seconds. It is important that arrival be early. As fire-fight-

ers, we urge people to give us a chance to get to the fire. If

drivers of cars will use only ordinary precaution, keep clear of the territory in which the

fire may be, keep clear the street so that fire fighters can

get in. The fire fighters are

ready and willing to fight the

fire, it is a duty and a pleasure. We DO NOT want disas-

And now, after the Town Float has paraded and won-

there is an important matter confronting the men of the

Fire Dept. Who, when, how and what time are we going to prepare the "Quarters" for

public inspection? Since the

placing of the new furniture

around the room, there are many articles that have sud-

denly taken on an appearance of misplaced antiques. The

publicity of the new seats has created requests for a display.

It is safe enough to announce

that if we are given just a lit-

tle more time, we will invite our dear friends to a house

If there are any members of

the fire department who read

this, it may be a fitting place to remind them that January

6th is the date set for that

Mansoleum 2380 M. MARENGO AVE., ALTADENA. CALI

trous results.

warming.

If we think of how towns

from such comfort.

and co-operative.

Many fire places are now being used. Modern fireplaces should be inspected and if so should be nearly "foolproof." For safety's sake, it is urged that screens be kept on front of fire places. This not only protects children but prevents sparks from flying to hazardous places. Let's keep the FIRES OUT.

"Clean Up" meeting. Bring THURSDAY, JANUARY 5, 1950.

FREE 35c REVLON BATH SOAP—with purchase of Reg. 1.00 Revion Aquamarine Hand Lotion. BOTH

TUSSY WIND AND WEATHER LOTION Regular 1.00 size Now 50c Regular 2.00 Size Now 1.00\*

COLONIAL DAMES ALL-PURPOSE CREAM Regular 2.00 Size. NOW.

1.00\*

HARRIET HUBBARD AYER HAND CREAM Regular 2.50 Jar. NOW

1.00

SIERRA MADRE NEWS

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6.00 Value 3.50

SPECIAL CLEANSING CREAM—by Milkmaid Regular 1.75 value

> Try Royal Drugs First for All Specials \* Plus Fed. Tax



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#### STATEMENT OF CONDITION OF THE BANK OF SIERRA MADRE

As of December 31, 1949

#### RESOURCES

ASH AND BALANCES WITH OTHER BANKS.	\$ 684,380.03
. S. GOVERNMENT BONDS	1 447 491 95
TATE, COUNTY AND MUNICIPAL BONDS	137 650 00
OANS AND DISCOUNTS	1 391 490 94
ANK PREMISES, FURNITURE AND FIXTURES	50 905 25
THER RESOURCES	1,760.18
[10] [10] [10] [10] [10] [10] [10] [10]	SALUE SALVES

TOTAL RESOURCES \$3,713,596,95

#### LIABILITIES

APITAL	100 000 00
IIDDI IIC	100,000.00
URPLUS	75,000.00
NDIVIDED PROFITS	48,488.94
ESERVES	12,305.55
DEPOSITS	3 347 979 48
. S. GOVERNMENT DEPOSITS	38,837.32
IUNICIPAL DEPOSITS	81,485.41
THER LIABILITIES	10,207.25

**TOTAL LIABILITIES \$3,713,596.95** 

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Kersting Court

**CUster 5-3368** 



#### .. for 1950

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**CUster 5-1160** 

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Sierra Madre, Calif. Custer 5-3324

SIERRA MADRE NEWS

OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE

ESTABLISHED OCTOBER 2, 1906

PUBLISHED EVERY THURSDAY

Ione E. Ward, Publisher and Owner

Entered as second class matter at the Post Office at Sierra Madre, California, under the Act of March 3, 1897.

National Advertising Representative:

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Legal Advertising Representative:

Los Angeles Newspaper Service Bureau, Los Angeles, Calif.

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Mr. and Mrs. Laurie Lavernier and family of Fresno ,and Mr. and Mrs. Paul Samway of guests at the Fehd home, 3891/2

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• Bare Root Season Is Here . . .

Peach, Fig, Persimmons, Apple, Etc. 1.10 & Good selections, Top quality...... 1.10

BARE ROOT ROSES—Bushes and climbers. Your

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FREE DELIVERY any amount!

Osti's Landscape Nursery

CUster 5-1273

Mrs. Bee Jay Corry of Salt

#### Lake City, Utah, spent last week at the Hall Perry home, Hollywood, were week-end 118 E. Laurel. Mrs. Corry is a senior at Loretto Heights College in Denver, Colo.

85c

SIERRA MADRE

1.25 to 2.50

VISITS PERRYS

Switzer of this city was announced Christmas Day during a dinner at the home of Miss Kurvink's sister, Mrs. S. P. Sparks of 326 Adams. The wedding will take place sometime this summer.

The engagement of Donna

Kurvink and Glidden (Bud)

ENGAGEMENT TOLD

The groom-to-be, son of Mrs. Mary Alyce Switzer of Woodland Drive, has lived in Sierra Madre most of his life. The young couple attended Pasadena City College.

#### 29 PALMS

Mr. and Mrs. Al Morgan and family of 441 N. Sunnyside spent the New Year week-end in Twenty-nine Palms, Calif.

#### AUNT FROM OKLAHOMA

Mrs. Pearl Tansel expects to return next week to her home in Sparks, Okla. Since New Year's Eve she has been visiting the home of her nephew and family, Rev. and Mrs. Orian Burlison of East Highland.



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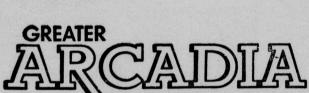
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JUNE 30, 1950

PER ANNUM

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NG-LOAN ASSOCIAT

118 E. HUNTINGTON DRIVE, ARCADIA, CALIFORNIA

ACCOUNTS OPENED BY JAN. 10th, EARN FROM JAN. 1st

We are in our third decade of consecutive semi-annual dividends of never less than 3% per annum. A distinguished record of higher returns with safety.

> Member: FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION Member: FEDERAL HOME LOAN BANK SYSTEM

> > OUR FREE PARKING LOT IS NEXT DOOR

#### W. S. Pinkerton, Funeral Conducted

Last rites were conducted Friday at Grant Chapel for William Scott Pinkerton, 262 Santa Anita Court, who passed away last Tuesday, Dec. 27, in a Monrovia hospital. Mr. Pinkerton had been ill for a short

A native of Illinois, Mr. Pinkerton had been a resident of Sierra Madre for 28 years, moving here in 1922.

He is survived by his wife, Elizabeth, a daughter, Mrs. Margaret Freeland, both of Sierra Madre; a son, Frank H. Pinkerton of Canton Island in the South Pacific; a grandson, J. Scott Pinkerton of Mariposa, Calif.: and a great-grandson.

Services were held at 3 p. m., Friday, the Rev. Carl Smith officiating. Private comittal followed at the Pasadena Mauso-

#### Services This A. M. For Mrs. Mae Heard

Funeral services will be held this morning, Jan. 5, 11 a. m., at the Church of the Ascension for Mrs. Mae Heard, who passed away Tuesday after a brief

illness. A native of Des Moines, Iowa, Mrs. Heard had been a resident of Sierra Madre for the last 12 years.

She is survived by her daughter, Mrs. Gladys Baker of this city, and a brother, Harry Myers of Redondo Beach.

The Rev. Harley G. Smith will officiate at this morning's rites and private committal will follow at Pasadena Mausoleum. Grant Chapel is in charge of funeral arrange-

#### Mrs. Sivewright Passes Away Jan. 1

Mrs. Ulla G. Sivewright, 191 N. Baldwin, passed away Sunday, Jan. 1, ending an illness of many months.

A resident of California for 55 years, Mrs. Sivewright had lived in Sierra Madre for eight

Besides her husband, Allan, she is survived by a brother, Karl J. Cole, and several neph-

ews and nieces. Services were conducted yesterday afternoon, 2 o'clock, at Grant Chapel for Mrs. Sivewright, the Rev. Carl Smith officiating. Interment followed at Pomona Cemetery.

#### OLD FRIENDS VISIT

Mrs. Fannie Sea of 198 W. Montecito, returned recently from several days' stay with Mrs. Ida Paulson of San Diego. Mrs. Sea and Mrs. Paulson, friends for 38 years, became acquainted when both lived in Alaska.

January Pre-Inventory

Furs Restyled - Repaired Cleaned Hours from 10 to 6 P. M. Evenings by appointment.

Nettleton FURS 57 E. Foothill Blvd., Arcadia Douglas 7-6968 (11/2 blocks East of Double Drive)

#### EDITH A. RANKIN RITES CONDUCTED

Funeral services were held Saturday in Pasadena for Mrs. Edith Adalyn Rankin, 237 N. Mountain Train, who passed away Thursday, Dec. 29.

A resident of California for the last 35 years, Mrs. Rankin has lived in Sierra Madre, Pasadena, and Long Beach. She was a native of Minneka, Il-

She died during a short visit in Pasadena, leaving no close surviving relatives.

Christian Science services were read.

#### CITY FLOAT -From Page One

the float's success. Besides heading the Float Fund Committee, Mr. Steinberger contributed a set of andirons for the hearth-that he made himself when he was a boy.

David Darbyshire made the lantern out of cardboard; Dayid and Bernhard Wynne, and Elmer Weese were in charge of all detail work for the open fireplace. Mr. Weese also designed the lettering on the float.

City Councilman and Mrs. Henry Korsmeier, Mrs. Geraldine Harris, Frank and Lucy Vane, Mrs. Rosalie Goodwin, Frank Spencer, Miss Elizabeth Steinberger, Mr. and Mrs. Herbert Kelley, Mr. and Mrs. James J. Fricka, Grant Raddon, Mr. and Mrs. Al Carlson, "Pappy" Welch, Mrs. Dewey, and Dottie Underwood all worked many long hours Saturday afternoon, all day Sunday, and throughout the evening in preparing the local floral tribute.

Kellogg Norris, and father, George Norris, Janet Robinson. plus seven employees of the city also took part in the hard work. The city workmen included Vernon Udell, T. A. Mc-Neely, Fred Ebel, Lee Kennan, Joe Grippi, Amelio Brito, and Joe Alamallo.

In addition many localyoungsters helped glue blossoms on the float.

Hansen's Nursery provided the gorgeous flowers for the city entry, estimated to number around 75,000.

The famous Sierra Madre "Glueman," Sam Gorman, again presided over the glue-

Mr. Kelley made the bellows and pot that hung from the fireplace.

Mrs. Dewey's Early American gown was loaned by Mrs. Florence Eakman; Marguerite designed and made Peter Ward's costume; and Mrs. Carlson designed and made Vickie Sue's apparel. The powdered wig worn by Mrs. Dewey was dressed by Doris Gilmore, of the Si-

erra Madre Beauty Shop. Designer Dewey reported that the float was completed and ready to go a full 21/2 hours ahead of the usual schedule. It left for the Parade at approximately 3 a. m.

#### FIRST CONCERT \_\_\_\_Trom Page One

Concerts heard several practice records she had prepared, they offered her a long-term con-

Miss Long's favorite roles are "Madame Butterfly" and "Tosca." Friends and critics, however, continually dog her to portray the vivacious "Carmen." Standing 5 feet, 5 inches tall, Miss Long tips the scales at 120, has reddish-brown hair, and brown eyes, and is considered one of the real glamour girls of the concert stage.



AN OUNCE OF PREVENTION IS WORTH . .

a pound of cure. Our regular servicing of your CAR keeps it in A-No.-1 condition . . . assures you safe carefree driving . . . Let us service your car every 1000 miles. It's the wise thing to do. BRING YOUR CAR IN TODAY!

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#### FIRST OPEN HOUSE FOR NEW HOME

Dr. and Mrs. Milton W. Valois of Bonita Ave. held an open house Christmas Monday afternoon. Over 100 friends enjoyed the hospitality and opportunity of inspecting the new Valois home.

OPEN HOUSE

Mr. and Mrs. Dyke Berry held open house Christmas Day at their home, 400 Churchill Road. Mrs. Beulah Berry of Beverly Hills was a holiday

#### FAMILY CELEBRATES

Rev. and Mrs. Clarence Nida entertained their parents over the holiday week end, Dr. and Mrs. R. E. Nida of Garden Grove, Calif., and Rev. and Mrs. George T. Stephens of Wilmington, Del.

# 24 Hour Service!

Our efficient and thorough Dry Cleaning and pressing service will keep your apparel in A-1 condition.

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### MACK SEZ...

WE APOLOGIZE!

To our many customers who are still waiting patiently to take advantage of our BRAKE **RELINE OFFER!** 

We have added another mechanic to our force so that we can care for the numerous requests and are extending this SPECIAL through Jan. 15th.

#### THIS AD WORTH \$3.00

. . on our regular brake reline (featuring nationally advertised Grizzly lining and installed with the finest of modern equipment). THIS OFFER GOOD ONLY THROUGH JANUARY 15th . . PLEASE BRING THIS AD

# MACK'S GARAGE

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CUster 5-8132

#### GRACE BAWDEN AND GROOM MAKE HOME IN DENVER, COLO.

In an informal home ceremony the afternoon before Christmas (Dec. 24), Grace Irene Bawden, daughter of Mr. and Mrs. William Bawden of 312 N. Grove, became the bride of Paul E. Wilson of Denver,

The newlyweds are now making their home in Denver.

Over 100 guests witnessed the nuptials spoken before an altar of white chrysanthemums and gladiolas. Floyd Piper of-

Attending the couple were Miss Lorraine Vickers of West Arcadia and William Lee of Burbank.

#### Plan New York Trip

The latter part of January, Mr. and Mrs. Franklin Franco and daughter, Cathy, of 409 N. Mountain Trail, will leave for New York City. Purpose of the two-week trip is to bid farewell to their daughter and sonin-law, Dr. and Mrs. A. R. Caponigri, of South Bend, Ind., who will sail aboard the S.S. Saturnia, Feb. 11, for Europe.

They will be gone a year. Dr. Caponigri, a professor of philosophy at Notre Dame and Northwestern Universities, was formerly a professor of English at the University of Rome. On this trip he will do research and lecture work for the U.S. State Department at the Universities of Naples and Genoa in Italy.

#### Attending Desert Sportswear Round-up

Mr. and Mrs. Carl Colt are leaving Friday for a week at Palm Springs where they are frequent visitors, but this trip will combine business with pleasure.

The Annual Palm Springs Round-up of the Men's Wear Manufacturers of Los Angeles will take place during the

Buyers from all over the world meet at at the desert resort, coming from as far as Sweden, South America and China

Mr. Colt was one of the originators of the manufacturers Association and was its first president.

# PASADEN

New corridors of crypts and niches

Unexcelled Provisions for CREMATION ENTOMBMENT

SYcamore 7-3146 2227 NORTH RAYMOND AVE.



LYRIC SOPRANO Miss Carolyn Long will offer Sierra Madre's first Community Concert Association program next Wednesday evening at the School Auditorium. One of the glamour girls of the concert stage, Miss Long is described by critics as the latest All-

#### Double Program

For Woman's Club

Two interesting programs are scheduled for the morning and afternoon meetings at the Woman's Club House, Jan. 11 (Wednesday).

At 11 a.m., Elizabeth Cloud Miller, lecturer and former actress, will review the Lindsay & Crouse book, "Life With Mother."

Floyd Homewood Corbin, hu- Engagements Told

FLOYD H. CORBIN

man relations lecturer, will

speak at 1:30 p.m. on "When

Do You Start Living?" He is

past president of the Science

of Mind Toastmasters, and is

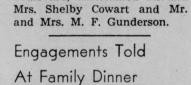
now Student Body President at

the Seabury School of Psychol-

ogy at the First Congregation-

al Church in Los Angeles.

BRIEF REST



Joyce Fergus Here

School in Bakersfield.

Joyce Fergus is visiting in

Sierra Madre during the holi-

days. She is a third grade

teacher at LaMont Grammar

Christmas day, her parents,

Mr. and Mrs. John Fergus and

family of 154 W. Sierra Madre

boulevard, entertained Mr. and

The C. L. Youngs of 214 Olivera Lane entertained 20 guests at Christmas dinner.

Christmas bells passed around told of the betrothal of the daughter, Phyllis, to Albert W. McKinney. Both are students at the University of California, Berkeley.

#### VFW Auxiliary Hosts

About eight Sierra Madre V.F.W. Auxiliary members took gifts, and entertained veterans of the Charles Cook Hastings

Hospital in Altadena, Thurs. The Auxiliary-sponsored Camp Fire Bluebirds, made tree trimmings and bookmarks for the veterans.

#### Lovetta Pratt Here

Mrs. Lovetta Pratt of Tuscon, Arizona, is spending the holidays with her son and family, Mr. and Mrs. Lorne Pratt of 77 Canyon Crest Drive.

#### CLUB PARTY

Mr and Mrs. Dale Stevens Mrs. Elizabeth Dietz of 85 S. of North Lima were hosts at a New Year's Eve party for mem-Baldwin is at Crestview Lodge bers of the Baccalaureate Club for a few days, taking a muchneeded rest after her Christmas of Pasadena City College, of trip to Oxnard and Santa Bar- which Mr. Stevens is a mem-

P. R. WOODWORTH, M. D.

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CU. 5-3391

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WHO WILL KNOW WHAT YOUR WANTS ARE IF YOU DON'T TELL THEM?

ADVERTISE . . .

#### CHAPPELOW, OGLE **EXCHANGE VOWS** ON EVE OF 1950

Honeymooning in San Francisco this week are newlyweds, Mr. and Mrs. Jack G. Chappelow. Mr. Chappelow is the watchmaker in Hopper's Jewelry Store.

The Couple was married last Saturday evening, New Year's Eve, at Christ Church Unity in Los Angeles. The bride, formerly Jane

Ogle, is the daughter of Mr.

and Mrs. F. J. Ogle, 1243 Poinsettia Drive, Hollywood. Mr. Chappelow is the son of Mr. and Mrs. F. E. Chappelow, 1909 N. Mentone avenue, Pasa-

The new Mrs. Chappelow was given away in marriage by her parents, Mr. and Mrs. Ogle. Best man and matron of honor, respectively.

or, respectively, were Mr. and Mrs. D. C. Harrison of Los An-

Mr. and Mrs. Chappelow will be at home at their new address, 1607 Hope street, South Pasadena, tomorrow.

#### Missionary Will Address Society

Monthly luncheon of the Women's Society of the Congregational Church is scheduled for Tuesday, Jan. 10, 12:30 at the Church.

Guest speaker will be the Rev. Walter Smith, recently returned from service under the American Board of Missions in the Province of Foochow, China. Foochow in the last few months was overrun by Communist armies and is now considered behind the "iron curtain."

Special musical umbers will be provided by Mrs. May Takasugi, soprano. The devotional services will be conducted by Mrs. Charles Skutt.

The Women's Society invites all interested women of Sierra Madre to attend the meeting.

#### Party at Hume Home

The John Ruskin Chapter of the Daughters of the British Empire, held their holiday party at the home of Mrs. Edward Hume on W. Montecito.

Refreshments and decorations were in the holiday motif, and the ten guests climaxed the day with an exchange of gifts.

Co-hostesses were Mrs. Frank Holloway and Miss Jessie Boyd.

#### HEDWALL PARTY

Mr. and Mrs. George E. Hedwall and daughter, Dolores, entertained with a holiday party at their home, 417 N. Mountain

START THE NEW YEAR RIGHT SEW AND SAVE All of the following fine fabrics have been placed on sale to bring you greater values always. We urge you to take advantage of this Clearance Event. GROUP NO. 1 INCLUDES • Linings · Rayon Suiting • Rayon Dress Crepes • Printed Shantungs • Printed French Crepes • Rayon Gabardine • Plaid Taffetas • Rayon Sheers • Printed Denier Crepes **Guaranteed Values** to \$1.69 yard, yard ... 590 GROUP NO. 2 INCLUDES Tissue Faille Crepe in 10 beautiful colors including Black. An outstanding value • 45" Novelty Satin with Self Pattern • 48" Puckered Rayon • Crepe-Back Satins

SIERRA MADRE NEWS-5

THURSDAY, JANUARY 5, 1950.

CHINTZ AND CRETONNES

Novelty Black Dress Crepes
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Guaranteed Values \$1.95 yard, yard \$1.95

This group includes many famous brands. All are guaranteed washable. The chintz is Everglazed. Guaranteed Values

to \$1.29 yard, yard .... 770

DRAPERY FABRICS 48" wide Pebble Prints, Twill Prints, Almost all soid orig-inally at \$1.95 yard.

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Hurry . . . don't miss this twice-a-year opportunity to transfer your savings without loss of earnings. You may start your savings earning MORE by investing them NOW at Pasadena's oldest and largest savings and loan association. Each account is Federally insured up to \$5000. If your savings are not earning our generous rate of return, come in or phone today! SAVINGS INVESTED BY JANUARY 10th EARN FULL RETURN FROM JANUARY

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#### **Adult Classes Back** To Normal Schedule

Adult Vocational classes resumed their normal schedules this week following two weeks of canceled classes during the holiday season.

In announcing the "back to normal schedule," Recreation Director Sam McElfresh also disclosed several openings in each class.

"Applications will be accept-

#### MERRA MADRE THEATRE

CU. 5-3301

WED., THURS., FRI., SAT.

Randolph Scott-in color FIGHTING MAN OF THE PLAINS

-2nd Top Hit-

.Van Johnson, Tom Drake. **SCENE OF THE CRIME** 

SUN., MON., TUE.

Jeanne Crain

Ethel Barrymore

PINKY

-2nd Feature-Dennis O'Keefe, Maria Montez

SIREN OF ATLANTIS

# AMUSEMENTS and THEATRE"

ed on a first come, first served basis," Mr. McElfresh said.

He pointed out that several adult pupils in each class have completed their courses and these limited vacancies may now be filled.

The upholstery class meets on Wednesdays and Fridays at the Youth Hut, from 9 to 3; the lampshade class meets in the school cafeteria on Tuesday evenings, from 7 to 10 p. m.

The copper and leather class meets Thurs, evening, 7 to 10 in the school cafeteria.



1044 E. Huntington Dr. U. S. Highway 66 Phone Monrovia 2-5651

THURS.-SAT. CHICAGO DEADLINE Allan Ladd, June Havoc

UNTAMED BREED Sonny Tufts, Barbara Britton

SUN.-TUES. THE DOCTOR AND THE GIRL Glenn Ford, Jeanette Leigh

also THE SECRET GARDEN Margaret O'Brien

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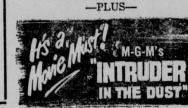
#### Coordinating Group Cancels Meeting

Monthly meeting of the Sierra Madre Coordinating Council, scheduled for last Tuesday, Jan. 3, was canceled because of the busy holiday season. John E. Conzelman, president, said next meeting of the group will be held on Tues-

day, Feb. 7. From now on, the Coordinating Council will meet at the City Hall in the Council Chambers, at 8 p. m., according to Mr. Conzelman. Formerly, the Youth Hut was used for the organization's meetings.



THIS YEAR'S '10-BEST' LIST WILL START



**EL MONTE** 

#### MARCH OF DIMES CAMPAIGN NEARLY **READY TO START**

Widespread distribution of March of Dimes coin collectors is now underway among Sierra Madre merchants, the Bank of Sierra Madre, and various local clubs, Mrs. Leo Meyer, March of Dimes chairman of the Civic Club, announced this

The March of Dimes annual fund appeal of the National Foundation of Infantile Paralysis will open Monday, Jan. 16, and continue through Jan.

"This year, the collector simulates a miniature respirator," Mrs. Meyer said. "It is like a genuine life-saving respirator and is designed to make its own great contribution in the fight against polio.

"Money placed in one of these containers will help empty real iron lungs and give patients a new lease on life and health," she said.

#### Kansas City Trip

Mrs. Warren Johnson and Mrs. Oleta de Campo of Fashion Future Shop, returned this week from a business-pleasure

trip to Kansas City, Mo. Kansas City is Mrs. de Campo's home town, and Mrs. Johnson spent New Year's with her husband, who is there on



NOW PLAYING

Shirley Temple

Barry Fitzgerald THE STORY OF SEA BISCUIT Color by Technicolor

TELL IT TO THE JUDGE

> Rosalind Russell Robt. Cummings

Sierra Madre Lodge No. 408, F.&A.M.

At The Temple 33 E. Sierra Madre Boulevard

Harold F. Roberts, Master



PAGEANT DANCER—Olga Ponce, who thrilled audiences last season who thrilled audiences last season with her exciting snake dance in exotic Arabian Nights Pageant, at annual Riverside County Fair & National Date Festival. This season, pageant will again be presented free to fairground visitors each evening, starting at 6:15 p.m. and evening, starting at 6:15 p.m., on beautiful \$25,000 outdoor Arabian stage. Dates for coming event are February 17-22, inclusive, at the Indio Fairgrounds.

#### BERKELEY STUDENT VISITS RELATIVES

Neal J. McDonell, a student at the University of California at Berkeley, spent New Year's at the home of his aunt, Mrs.

# And Fair' Begins Run

world and themselves.

# Community Calendar

#### THURSDAY, JAN. 5, 1950

Lions Club-Woman's Club House, 7 p.m. Woodwork Classes - Grammar School, 1 to 4 p.m.

#### FRIDAY, JAN. 6

Santa Anita Gun Club-City Hall Basement, 7:30 p.m. Handicraft Classes for Children 9 to 3 p.m.

#### MONDAY, JAN. 9

Community Friendship Center WEDNESDAY, JAN. 11 -Park House, 2:30 p.m. National Guard-City Hall Basement, 7:30 p.m.

#### LEGAL NOTICE

31833
RESOLUTION OF INTENTION FOR THE ANNEXATION OF CERTAIN CONTIGUOUS TERRITORY TO COUNTY SANITAION DISTRICT NO. 16 OF LOS ANGELES COUNTY.

RESOLVED by the Board of Supervisors of the County of Los Angeles, State of California: 1. That the public interest, convenience and health require, and that it is the intention of the

Board of Supervisors of the Coun ty of Los Angeles, State of Cali-fornia, proceeding under the County Sanitation District Act, as amended, to annex to County Sanitation District No. 16 of Los Angeles County, certain territory contiguous to said District.

2. The territory contiguous to said District and proposed to be annexed thereto shall include all that portion of the County of Los Angeles within exterior boundaries described as follows: NEW YORK AVENUE ANNEX

Beginning at the intersection of the easterly line of Sierra Madre Villa Avenue, as said easter-ly line is so indicated on the Map of New York Avenue, County Surveyor's Map No. B-846, Sheet 1, on file in the office of the C. J. McCoy of 210 Mariposa. County Surveyor, said line also Mr. McDonell attended the being indicated on said map as Rose Parade and the Rose Bowl the center line of proposed right of way 60 feet in width, with the operation of County Society students who came down for the game.

The Young

of way 60 feet in width, with the northerly line of County Sanitation District No. 16 of the County of Los Angeles as same existed on December 16, 1949; thence westerly a long the northerly boundary of said District to its first intersection with the boundary of the City of Pasadena as same existed on said date; thence northerly along the said City northerly along the said City boundary, following the same in all its various courses and curves to the point of beginning. SWIETZER ANNEX

Begins Run

"The Young and Fair,"
Richard Nash's play from the North Avenue as said Avenue is 1948 Broadway season, will be the post-holiday fare for play-goers at the Pasadena Community Playhouse.

In the setting of Brook Val
In the setting of Brook Val
North Avenue as said Avenue is shown on map of Tract No. 7446, recorded in Book 79, pages 20 the Recorder of the County of Los Angeles, with a line that is parallel with and 50 feet easterley Academy, a finishing school of the junior college bracket, "The Young and Fair" pits a score of young ladies against the realities of a large world and themselves.

parallel with and 50 feet easter-ly, measured at right angles from the northerly prolongation of the westerly line of Lot 9, Block "B" of Bonestell Tract as shown on map recorded in Book 4, page 572 of Miscellaneous Recorder, said the office of said Recorder, said the office of said Recorder, said Lenore Shanewise directs the Playhouse staging and plays a tation District No. 16 of the major role, with Andrea Blayne, ne, Dale Hubbard, Carylyn Seitz, Delores Miter, Sonia Stoffel, Ellen Berry, and Carolyn of Pasadena as same existed on December 16, 1949, said intersection being also a point in the boundary of the City of Pasadena as same existed on fel, Ellen Berry, and Carolyn
Mohr heading the large cast.

"The Young and Fair" began
its Pasadena rùn last night,
Jan. 4, and continues to Jan.
15. "Cricket on the Hearth" ended its holiday run on Jan.
1.

"The Young and Fair" began its pasadena as same existed on said date; thence westerly along the said boundary of District No. 16 to the first angle point therein; thence northerly along said last mentioned boundary a distance of 87.84 feet to an angle point in the northerly boundary of said City; thence easterly along said City boundary and following the same in all its various courses to the point of beginning.

ginning.

3. That the above described territory is not included in any other County Sanitation District or other district formed for sim-

ilar purposes.

4. That the 31st day of January, 1950, at the hour of 10:00 o'clock, a. m., is the day and hour, and the Chambers of the hour, and the Chambers of the Board of Supervisors in the Hall of Records in the City of Los Angeles is the place fixed by the Board of Supervisors when and where any and all persons having any objections to the annexation of said territory to said County Sanitation District No. 16, or to the extent thereof, may appear before said Board and be heard and show cause why said territory should not be annexed to said County Sanitation District No. 16.

No. 16.
5. The Clerk of the Board of the Boa 5. The Clerk of the Board of Supervisors shall certify to the passage of this resolution, and shall cause same to be published at length twice in Sierra Madre News, a newspaper of general circulation, published within the County of Los Angeles.

The foregoing resolution was on the 27th day of December, 1949, passed by the Board of Supervisors of the County of Los Angeles, State of California.

HAROLD J. OSTLY,
Clerk of the Board of Supervisors of the County of Los Angeles.

By Ray E. Lee, Deputy.

12:10 noon.

City Council—City Hall Council Room, 8 p.m. Explorer Scouts-Youth Hut, 7

Ladies of the Sierra Madre Lions Club, 8 p.m. Woodwork Classes-Grammar School, 1 to 4 p.m.

Woman's Club-Woman's Culb House, 11:30 a.m. V.F.W. Post 3208-Old Adobe,

8 p.m. Wistaria Weavers, Square Dance-Pritchard Hall, 7:30

Sierra Madre Guild to the Children's Hospital, 10:15 a.m. Handicraft for Children-Gram-

#### THURSDAY, JANUARY 12

Lions Club-Woman's Club House, 7 p.m.

Civic Club-Park House, 8 p.m. Woodwork Classes—Grammar open house, last Friday night.

Garden Club-Woman's Club House, 6:30 p.m. Sea Scouts-Youth Hut, 7 p.m. Matter, announces the first Children's Craft Classes-Grammar School, 1 to 3 p.m. Community Chorus—Grammar the City School Auditorium.

School Auditorium, 7:45 p.m.

#### TUESDAY, JAN. 10

Kiwanis-Woman's Club House

Masonic Lodge-Masonic Temple, 7:30 p.m.

citizens of Sierra Madre. The secular choral numbers will be drawn from such popular operettas as "Blossom Time" and "Student Prince."

them at the auditorium at 7:45 Monday evening. All members are eligible for mar School, 1 to 3 p.m. one hour of high school credit in the Pasadena City School

#### system.

American Legion Auxiliary, 8

School, 1 to 4 p.m.

**City Chorus** 

In Rehearsal

**For Concert** 

Director of the Sierra Madre

Community Chorus, Stewart

weekly rehearsal of 1950 for

This rehearsal will begin

practice for a concert in the

near future, consisting of mis-

cellaneous music of both reli-

The sacred numbers will in-

clude choral pieces representa-

tive of the best music of the

Catholic, Protestant, Jewish,

and Russian Orthodox faiths,

including compositions of two

Director Matter and President

Francis Eakman urge persons

who took part in the recent

rendition of "The Messiah" to

be on hand promptly for this

first rehearsal, and they invite

all other persons who wish to

join the Chorus to be present.

Messrs. Matter and Eakman

have indicated that they will

be happy to have huch pros-

pective new members interview

gious and secular nature.

Monday, Jan. 9, 8 p. m., in

EATONS ENTERTAIN Attorney and Mrs. Noren Eaton E. Sierra Madre Blvd., received friends at their holiday



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JUNIOR COLLEGE STUDENT garden work or odd jobs. CU. 5-8129.

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LAWN MOWERS machine sharp-A:7.15tf.

LADIES' AND MEN'S tailoring and alterations; remodeling children's clothes; boys' and men's leather coats repaired and relined, Call CU. 5-6907 evenings. A\*12-29;1-5,12 LAWN AND other yard work.
Reasonable price. Richard C.
Twycross, CU. 5-4714.
A:1-5,12,19

GERMAN AND FRENCH tutoring by accredited teacher.
Phone CU, 5-8297.
A:12-29;1-5,12

GIRL DESIRES WORK serving dinner parties, teas, etc. Experienced. FOrest 8-8632. A\*1-5,12,19tf

WOMAN AVAILABLE by the week for the care of mother and new-born child, and help in the house. Call CU. 5-8925.

A:1-5 EXPERT PRUNING AND TREE-BAMBOO RATTAN FURNITURE TRIMMING, CALL CU. 5-8071. YEAR-END SALE—BARGAINS A\*1-5,12,19,26 GALORE! WANTED, LIGHT WORK at very

reasonable salary with com-fortable sleeping quarters by fortable sleeping quarters by prospective pensioner. Best of references. L. E. Rogers, c/o Westmore Hotel, 1004 W. 7th St., Los Angeles 14, Calif.

#### HELP WANTED

HELP WITH general housework, mornings. CUster 5-1186. B:12-29;1-5,12

WOMAN TO SIT evenings with

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TWO BEDROOM, close in, par-tially furnished house. May be available unfurnished. Bafurniture includes icebox

ONE BEDROOM adobe unfur-

HARRY LANGE Opposite P.E. Station CU. 5-6401

#### FOR RENT

FURNISHED ROOM with or without kitchen privileges; near transportation. CU. 5-D:12-8tf D:12-8tf ROOM WITH MEALS, \$25 week-

VETERAN FILIPINO American citizen wants a job, anything, prefer driving. CUster 5-5975.

A\*12-22,29;1-5

A\*2 ARTMENTS, close in, home-like. Terms to suit.

44 Windsor Lane. CUster 5-6271.

D\*12-22,29;1-5

LADY WILL SHARE home with A:12-22,29;1-5 FRONT ROOM for rent. Private entrance, good location. CUster 5-8852. D:1-5

ing, wrecking. Power saw.
Fully insured. Day, 9-5, CU. 53312; evenings, CU. 5-8192.

A:9-22tf
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Mentagina ter 5-8852.

NEW DEN-BEDROOM combination, wall heat, private bath, entrance and garage. Transportation 2 blocks. Suitable for employed adults. Reasonable. CUster 5-4623.

D:1-5 sharpened. 41 W. Montecito GARAGE FOR one or two cars, overhang swing door, cement floor and drive. 301 N. Bald-win, CU. 5-4316. D\*1-5

UNFURNISHED NEW redwood 3room cottage; tile bath, shower; tile sink; yard, view of
mountains. Quiet adults. \$85
month. CUster 5-6264. D:1-5 BEAUTIFUL ROOM with private bath and entrance in new home. Situated in beautiful orange grove. 250 Rancho Rd., Sierra Madre. D:1-5,12,19

#### FOR SALE MISCELLANEOUS

SEE LOOMIS FOR INSURANCE

All floor samples must go.
This week only. Hurry, 1st
come, 1st choice. Bank terms.
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917 W. Foothill, Monrovia, 553
W. Las Tunas, San Gabriel. E:12-29

TOP SOIL and dirt fill, CU, 5-1192 or CU, 5-1215, E:1-5,12,19tf

VOMAN TO SIT evenings with 2 children; also week-ends occasionally. Mrs. Graham, Cu. 5-8781. B\*1-5,12,19 B\*1-5,12,19 B\*1-5,12,19 GAS STEAM RADIATOR, 389½ N. LIMA. E:1-5

#### LOST AND FOUND

ONE BEDROOM adobe unfulnished house situated in down town area. Tenant may choose decorating colors for interior. Immediate occupancy of both office.

FOUND: Small boy's coat, May have same by identifying and paying for this adv. at News Office.

LOST: Reward for return of child's Christmas wallet lost at Theater. Keep money. No

at Theater. Keep money. No questions. CU. 5-5037. G\*1-5

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THURSDAY, JANUARY 5, 1950.

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ALTERATIONS

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1296 E. Colorado St., Pasadena, SYcamore 6-8189. I:9-22tf ANY WOMAN living alone who would like a Pekingese phone CU, 5-4004. I:1-5

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UNION OIL employee, wife and 10-yr.-old son wish one or two bedroom house or apt. SY. 5-1949, Mr. Dagoff, after BUSINESS COUPLE with young son desire 4-room furnished apartment. Son cared for outside home. Call CU. 5-4448 after 6 p.m. L\*1-5

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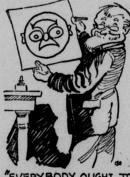
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#### Telephone CUster 5-1160

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#### Phone Monrovia 1-4221

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#### 'FIRST FRONTIER,' AZUSA NITE-SPOT,

#### TO OPEN MONDAY

Dick Thayer and Chic Sale, both of Sierra Madre, this week announce the Grand Opening of "First Frontier," 407 W. Foothill boulevard, Azusa, next Monday, Jan. 9.

An old barn that previously had been a perpetual "eyesore" to the citizens of Azusa was remodeled into the attractive new home of "First Frontier," night spot.

The owners report that \$15,-000 was spent in remodeling the building, and the interior is designed in Early American style. A large stone fireplace in the Cocktail Lounge has been patterned to add comfort on chill days and evenings.

Also following the Early American styling is the Dining Room featuring Lazy Susans on each table, chockfull of delicious canapes.

The "First Frontier" is the first semi-night club to open in Azusa.

For the entertainment of guests, "Poison" Gardner will play every evening on the unique Piano-Bar.

An extra novelty that promises to please the guests is the display counter of choice steaks and chops to be selected by the customers and broiled to his

Stan Gilman is manager of the new nitery, and Jack Gratz, formerly of the Ranch House and Club Sixty, will be the host. John Mudd, recently-arrived from New York City, will serve as maitre; and William Morton, the first colored chef on Santa Fe's continental run and just recently from the Brentwood Country Club, is

The "First Frontier" will be open seven days a week, from 10 a. m. to 2 a. m.

#### STOLEN CAR-From page one

tempt to gain entry to open the trunk compartment, which was locked.

Sierra Madre Chief of Police Gordon G. McMillan said the only items left behind in the front wheel assembly were the two hub caps, which were found lying neatly on the

Mrs. Yasskin told police that the car was stolen from in front of her home on Auburn between the hours of 3:30 p. m. Dec. 28. and 10:15 a. m., Dec. 29. She said the keys had not been left in the car, but that the doors were unlocked.

Police were unable to determine if a jumper wire had been used to start the car, or if the thief had an ignition key that just happened to fit.

Shortly before Mrs. Yasskin reported the theft, Pasadena Police called the Sierra Madre Police Station, stating that a car had been located in Hastings Ranch, partially stripped but otherwise in good working

Chief McMillan said several curious passers-by apparently had looked around the abandoned auto, and attempted to find satisfactory finger or foot prints were futile.

He said there had been no attempt to steal the car's radio or heater.

The last stolen car in Sierra Madre occurred on Jan. 27 of last year.

# Friendship Club

#### Will Hear D'Arcy

Dr. Daniel D'Arcy will speak on vision at Monday's meeting of the Sierra Madre Friendship Club, Jan. 9, at the City Park House

Meeting at 2:30 p. m., Club members will hear Dr. D'Arcy discuss "Facts and Fancies Concerning Vision."

Dr. D'Arcy practices optometry in Sierra Madre and is professor of geometric optics and the theory of lens and optical instrument design at the Los Angeles College of Optometry.

### CITY REPRESENTED

#### AT SANTA ANITA

Sierra Madre nas three representatives at Santa Anita Park

They are Police Officers William Mackie, M. (Tex) Gotcher, and Paul Bird, working in conjunction with the Arcadia Police Department in directing traffic to and from the famed race track.

Working four hours a day, five days a week throughout the 50-day season, the local officers hope to supplement their present incomes received from

In spite of these long hours (they will be averaging 74 hours a week), the officers look only slightly "bushed."

#### Pastor To Tell Of European DP Work

Rev. Peter J. Jensen will tell his impressions and suggestions concerning Protestant care of Displaced Persons, at a 7 o'clock dinner meeting of the Congregational Church Laymen's Fellowship, Jan. 10 in Pritchard Hall.

Rev. Jensen, associate pastor of the First Congregational Church of Pasadena, recently returned from Europe where represented the Church World Service. During his talk he will show colored slides taken on his trip.

# **Mayor Feted** On Birthday

Mayor J. Milton Steinberger was honored on his birthday Friday by an honest-to-goodday party presented by members of the City Hall

During the brief celebration in Building Inspector William Lees' office, the Mayor was given a birthday greeting card signed by City Hall employees.

The party, which Mr. Steinberger said was one of the few "real" birthday celebrations he has had, was attended by nine

"December 30 has always been much too close to December 25 to warrant much in the way of a birthday party," he

Refreshments, served by Dorothy Murphy and Rosalie Goodwin, consisted of cake and

Besides Mayor Steinberger, Mrs. Murphy, and Mrs. Goodwin, other guests present at the party included William Lees, Vernon Udell, Mrs. Marie Warfel, Alfred James Dewey, James C. Heasley, Lawrence B. Brain, and Mrs. Ruth Custer.



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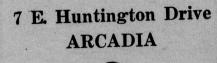
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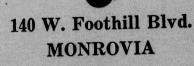
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